

# basemappr

## Privacy Policy

*How Basemappr collects and protects your information*

Effective Date: March 3, 2026

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### 1. Overview

Basemappr ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard information when you use our platform at basemappr.io.

This policy applies to all users during the Alpha phase and will be updated as the platform evolves.

### 2. Information We Collect

**Account Information:** When you register, we collect your email address and any profile information you provide.

**Usage Data:** We collect information about how you interact with the platform, including map interactions, areas of interest queried, and exports generated. This data helps us improve the product.

**Technical Data:** We may collect device type, browser type, IP address, and similar technical information to maintain platform security and performance.

We do not collect payment information during the Alpha phase.

### 3. How We Use Your Information

- To provide and maintain the platform and its features.
- To authenticate your identity and secure your account.
- To analyze usage patterns and improve platform performance.
- To communicate with you about platform updates, known issues, or policy changes.
- To enforce our Terms of Service and prevent misuse.

### 4. Data Sharing

We do not sell, rent, or trade your personal information to third parties.

We use the following service providers who may process your data on our behalf:

- Supabase – authentication and database hosting.
- Vercel – frontend hosting and analytics.
- Railway – backend infrastructure.
- Resend – transactional email delivery.
- Sentry – error tracking and diagnostics.

Each of these providers is bound by their own privacy and data processing terms. We only share the minimum data necessary for each service to function.

## 5. Data Retention

We retain your account data for as long as your account is active. Export history and usage logs may be retained for up to 12 months for operational purposes.

You may request deletion of your account and associated data at any time by contacting us at [support@basemappr.io](mailto:support@basemappr.io).

## 6. Security

We implement industry-standard security measures including encrypted connections (HTTPS), secure authentication, and access controls. However, no system is completely secure, and we cannot guarantee the absolute security of your information.

During Alpha, the platform is not intended to process sensitive personal or confidential business data beyond what is necessary to provide geospatial export functionality.

## 7. Your Rights

Depending on your jurisdiction, you may have the right to access, correct, or delete your personal data. To exercise any of these rights, contact us at [support@basemappr.io](mailto:support@basemappr.io). We will respond to verified requests within 30 days.

## 8. Cookies

We use essential cookies and local storage to maintain your session and authentication state. We do not use advertising or tracking cookies. You may disable cookies in your browser settings, though this may affect platform functionality.

## 9. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify users of significant changes via email or a notice on the platform. Continued use after changes constitutes acceptance of the updated policy.

## 10. Contact

For privacy-related inquiries, contact us at: [support@basemappr.io](mailto:support@basemappr.io)